

2010 Florida Tax Collectors, Inc. Partnership Opportunities



Experience Old Florida



*2010 Spring Forum, Continuing Education & Legislative Overview
The Sawgrass Marriott Resort & Spa ♦ Ponte Vedra Beach*



*Fall Education Forum 2010
JW Marriott ♦ Orlando*

Dear Partner,

The Florida Tax Collectors, Inc. holds two conferences each year. Spring Conference is dedicated solely to Tax Collectors and their Finance Directors, the issues at hand, and continuing education. The Fall Education Forum is open to Tax Collectors and their staff; education is the main priority of this event. This year, we are piloting a unique opportunity for you to be a part of both of these experiences. Spring Conference is scheduled for June 14-17 and Fall Education Forum is scheduled for September 19-23.

You will have an outstanding opportunity to educate, meet, and interact with the Florida Tax Collectors and their staff about your important products and services. Along with this opportunity, we have combined our efforts with the Revenews Publication and the Florida Tax Collectors Yearbook to give you the most recognition all year.

Please find enclosed information on the different participation levels and a registration form. We have made participation easier than ever by setting up all-in-one discount packages and “à la carte” items to give you the most bang for your buck. Since this is the first year we are offering a combination package, we continue to offer the traditional single-event sponsorship opportunities with which you may be familiar. It is your choice to determine which best suits your needs.

We thank you in advance for your invaluable support; our success depends on the support of businesses and organizations like yours.

If you have any questions, please visit our website at www.floridataxcollectors.com/events or email nicole.elder@mail.tc.citrus.fl.us .

Respectfully,

*Hon. Janice A. Warren
President, Florida Tax Collectors
Citrus County Tax Collector*

*Timothy R. Qualls
FTC Executive Director*

Participation Levels

Heritage \$20,000

Legacy \$12,500

Laureate \$10,000

Cabinet \$4,000

Academy \$2,000

Society \$1,000

Heritage Package - \$20,000

Spring Conference

- Primary designation on all promotional materials
- Reserved Premium exhibit location, with two 8-foot, skirted tables and option for additional floor space (set-up also includes two chairs and wastebasket)
- Logo incorporated into a PowerPoint presentation in main meeting hall
- Boldface listing with business description in the exhibitor directory
- Logo placement in printed program
- Full-page, color advertising on the back cover of the conference program
- Link to your website placed on the FTC website
- One conference registration for all meals except The Outpost offsite event

Fall Education Forum

- 10 minutes with Tax Collectors at Executive Session
- Largest exhibit space with two 8-foot skirted tables, 2 chairs, wastebasket
- Exclusive ad space on back cover of program
- Designated as sponsor for banquet including 2-minute speech at opening
- Designated as sponsor for the golf tournament, including 2 tickets
- Logo and name on take-away tote bag given to attendees
- Free electricity and internet for booth
- Approved logo digitally displayed
- Recognition on the sponsor boards placed throughout the conference area
- Designation on all promotional materials

*Registration and meals are not included in any FALL CONFERENCE package but can be purchased at cost. Time with Tax Collectors is on a first-come, first-served basis with limited availability.

Please contact Nicole Elder, nicole.elder@mail.tc.citrus.fl.us, for details.

Yearbook

Premiere Advertiser

Revenews

Four Covers

Purchasing these items separately would cost \$23,550

See our “à la carte” offerings for additional opportunities.

Legacy Package - \$12,500

Spring Conference

- Designation on all promotional materials
- Reserved Quality tabletop exhibit location (8-foot skirted table, 2 chairs, wastebasket)
- Logo incorporated into a PowerPoint presentation in the main meeting hall
- Logo placement in printed program
- Italicized listing with business description in the exhibitor directory
- Full-page black & white ad inside the conference program
- Link to your website placed on the FTC website
- One conference registration for all meals except The Outpost offsite event

Fall Education Forum

- Standard exhibit space with two 8-foot skirted tables, two chairs, wastebasket
- Recognition on the sponsor boards placed throughout the conference area
- Ad space on inside front cover of program
- Two take-away items placed in tote bags
- Designated as co-sponsors of the event for exhibitors
- Free internet and electricity for booth
- 5-minute presentation with Tax Collectors
- Approved banner (provided by company) displayed at the event for exhibitors
- Link to your website placed on the FTC website
- Designation on all promotional materials

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Yearbook

Full-page ad

Revenews

Four full-page ads

Purchasing these items separately would cost \$15,050

See our “à la carte” offerings for additional opportunities.

Laureate Package – \$10,000

Spring Conference

- Designation on all promotional materials
- Reserved tabletop exhibit space (8-foot skirted table, 2 chairs, wastebasket)
- Listing of business name in the exhibitor directory
- Logo placement in printed conference program
- One half-page black & white ad in the conference program
- One conference registration for all meals except The Outpost offsite event
- Link to your website placed on the FTC website

Fall Education Forum

- Standard exhibit space (8-foot skirted table, 2 chairs, waste basket)
- Half-page ad in program
- One take-away item placed in tote bags
- Free internet and electricity for booth
- Recognition on the sponsor boards placed throughout the conference area
- Link to your website placed on the FTC website
- Designation on all promotional materials

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Yearbook

Half-page ad

Revenues

Four half-page ads

Purchasing these items separately would cost \$10,400

See our “à la carte” menu for additional opportunities.

Cabinet Package – \$4,000

Spring Conference

- Tabletop exhibit space, unreserved (8-foot skirted table, two chairs, wastebasket)
- Listing of business name in vendor directory
- Quarter-page black & white ad in the conference program
- One conference registration for all meals except The Outpost offsite event
- Link to your website placed on FTC website)

Fall Education Forum

- Standard exhibit space (8-foot skirted table, two chairs, wastebasket)
- Quarter-page ad in program
- One take-away item to be placed in tote bags
- Prominent recognition in refreshment area
- Recognition on sponsor boards placed throughout the conference area
- Designation on all promotional materials
- Link to your website from the FTC website

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Yearbook

Quarter-page ad

Revenews

Four quarter-page ads

Purchasing these items separately would cost \$4,250

See our “á la carte” menu for additional opportunities.

Academy Package – \$2,000

Spring Conference

- Listing of business name in vendor directory
- Quarter-page black & white ad in conference program

REGISTRATION AND EXHIBIT SPACE NOT INCLUDED

Fall Education Forum

- Standard exhibit space (8-foot skirted table, two chairs, wastebasket)
- Business card-size ad space in program
- Link to your website placed on FTC website
- Designation on all promotional materials

*Registration and meals are not included in any FALL CONFERENCE package but can be purchased at cost. Please contact Nicole Elder, nicole.elder@mail.tc.citrus.fl.us, for details.

Yearbook

Business card-size ad

Revenews

Four Business card-size ads

Purchasing these items separately would cost \$2,200

See our “à la carte” menu for additional opportunities.

Society - \$1,000

Spring Conference

- Listing of business name in vendor directory
- Business card-size black & white ad in conference program.

REGISTRATION AND EXHIBIT SPACE NOT INCLUDED

Fall Education Forum

- Standard exhibit space (8-foot skirted table, two chairs, wastebasket)
- Link to your website from FTC website
- Designation on all promotional materials
- Recognition on sponsor boards placed throughout the conference area

*Registration and meals are not included in any FALL CONFERENCE package but can be purchased at cost. Please contact Nicole Elder, nicole.elder@mail.tc.citrus.fl.us, for details.

See our “à la carte” menu for additional opportunities.

À la carte

*These items can be purchased **in addition to** any of the above sponsorship packages:*

- Full page ad in Conference Program
 - Spring - \$750
 - Fall - \$1000
- Half page ad in Conference Program
 - Spring - \$500
 - Fall - \$750
- Quarter page ad in Conference Program
 - Spring - \$300
 - Fall - \$500
- Business card size ad in Conference Program
 - Spring - \$100
 - Fall - \$200
- Give Away Item placed in Tote bag
 - Spring – Not available
 - Fall - \$350
- Room Card Keys
 - Spring – Not available
 - Fall - \$3000
- Lanyards w/ badge holders (colors to be chosen by FTC, Inc.)
 - Spring - \$1500
 - Fall - \$3000
- Meeting Room
 - Spring – Not available
 - Fall - TBD
- Expo Room
 - Spring – Not available
 - Fall - TBD
- Conference Donor (optional amount for each conference)
- Conference Registration (includes all meals)
 - Spring - \$250 (Additional to 1 included with all levels EXCEPT Academy & Society)
 - Fall - TBD
- Golf Tickets
 - Spring - \$255
 - Fall – TBD

~Other sponsorship opportunities may be available

2010 Florida Tax Collectors, Inc.

Partnership Registration Form

Please complete this form to reflect your company's information as you would like it to appear in our publications.

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Type of Product/Business/Service: _____

IMPORTANT NOTE ABOUT DUE DATES: Payment for SPRING Conference is due no later than March 3, 2010. Partial payment will be accepted for the combination packages as long as the entire SPRING amount is paid in full by the March 3 deadline. FINAL payment (FALL and publication portion) is due no later than May 31, 2010. Late payment for the FALL portion will be assessed a 10 percent penalty and exhibitors may forfeit their place within the FALL conference.

Please indicate your sponsorship level:

	Spring	Fall	Total
Check one: <input type="checkbox"/>	\$7,500	\$12,500	\$20,000
<input type="checkbox"/>	\$4,000	\$ 8,500	\$12,500
<input type="checkbox"/>	\$2,000	\$ 8,000	\$10,000
<input type="checkbox"/>	\$1,000	\$ 3,000	\$ 4,000
<input type="checkbox"/>	\$ 750	\$ 1,250	\$ 2,000
<input type="checkbox"/>	\$ 250	\$ 750	\$ 1,000
Subtotal package:	\$_____	\$_____	\$_____

Please add any a la carte items that are *not* included in your package:

Check all that apply:

		<u>Spring</u>	<u>Fall</u>
Full ad in conference program	<input type="checkbox"/>	\$ 750	\$1,000
Half-page ad in conference program	<input type="checkbox"/>	\$ 500	\$ 750
Quarter-page ad in conference program	<input type="checkbox"/>	\$ 300	\$ 500
Business card-size ad in conference program	<input type="checkbox"/>	\$ 100	\$ 200
Giveaway item placed in total bag	<input type="checkbox"/>	N/A	\$ 350
Room card keys	<input type="checkbox"/>	N/A	\$3,000
Lanyards w/badge holders	<input type="checkbox"/>	\$1,500	\$3,000
Meeting Room	<input type="checkbox"/>	N/A	TBD
Expo Room	<input type="checkbox"/>	N/A	TBD
Conference Donor	<input type="checkbox"/>	optional	optional
Conference Registration (In addition to 1 included with Spring Conference)	<input type="checkbox"/>	\$ 250	TBD
Golf Tickets	<input type="checkbox"/>	\$ 255	TBD
	Subtotal a la carte:	\$ _____	\$ _____
	Subtotal package:	\$ _____	\$ _____
	Total for each conference	\$ _____	\$ _____
	GRAND TOTAL:	\$ _____	

Meals at FALL CONFERENCE may be purchased individually.

Please contact Nicole Elder, nicole.elder@mail.tc.citrus.fl.us, for details.

SPRING portion of payment due March 3, 2010; FULL PAYMENT due May 1, 2010

A 10 percent penalty will be assessed to all payments due May 1

Please submit your check payable to FLORIDA TAX COLLECTORS, INC.

Mail to: Lee County Tax Collector, Attn: Richard Passera, FTC Treasurer

P.O. Box 850, Ft. Myers, FL 33902

Your signature indicates agreement to all terms and conditions set forth by FTC, Inc.

Signature: _____ Printed Name: _____ Date: _____